

# Comox Valley Schoolhouse Quilters' Guild

## Advertising Rates for "Sew 'n' Tell" Newsletter

The Comox Valley Schoolhouse Quilters' Guild Newsletter, "Sew 'n' Tell", is published 10 times per year, September through June. It covers the latest Guild Happenings, Workshops and information on Guild issues relevant to members. The newsletter is sent to all Guild Members and is available through our web site on the Monday before each General Meeting (held on the 1<sup>st</sup> Thursday of each month). All newsletters are available to the general public who visit our website [www.schoolhousequilters.com](http://www.schoolhousequilters.com).

**Publication schedule:** Published 1<sup>st</sup> Thursday of each month (September through June)

**Advertising deadline:** By the 15<sup>th</sup> of the month prior to publication month (e.g. 15<sup>th</sup> of May for June newsletter)

**Circulation:** Approximately 150 + internet access

## ADVERTISING RATES & TECHNICAL INFORMATION

### Display Advertising - Rates given per month

	<u>1 to 5 Months</u>	<u>6 months*</u>	<u>10 months</u>
	Per month rate	Per month rate	Per month rate
Full Page (7.5"w x 9"h).....	\$25.00	\$22.00	\$20.00
Half Page (7.5"w x 4.5"h)	\$20.00	\$17.00	\$15.00
Quarter Page (4.5"w x 3.75"h)	\$15.00	\$12.00	\$10.00
Business Card (3.5"w x 2"h)	\$10.00	\$ 8.00	\$ 7.00

Pre-payment with contract for 10 months' advertising must be received by August 15<sup>th</sup> for the business year commencing September 1<sup>st</sup>. All other advertising options must be paid in full by the 15<sup>th</sup> of the month preceding publication.

Advertisement files must be received by the editor by August 15<sup>th</sup> for inclusion in the September newsletter. All advertising files for other months must be received by the 15<sup>th</sup> of the month preceding the publication month (e.g. May 15<sup>th</sup> for June publication).

#### Technical information:

Display advertising files for the Sew n' Tell newsletters should be submitted in camera-ready digital images as a JPEG, or TIFF file format to [editor@schoolhousequilters.com](mailto:editor@schoolhousequilters.com)

Hope Rychkun is the current Editor of the newsletter.

If you wish to make changes to your ad, please make sure Hope receives them by the 15<sup>th</sup> of the month prior to publication.

Please contact Joan Johnsen at [forj11@shaw.ca](mailto:forj11@shaw.ca) for information and payment of advertising.